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OLLIE COLE

BROADCASTER | JOURNALIST | PRODUCER | REPORTER | OLLIECOLE.CO.UK

CURRENT WORK

November 2016 – Present

TIMES RADIO - PRODUCER

- Drive with John Pienaar & Drive with Cathy Newman
- Programme output, editorial, guest booking and news-making.
- Creation of audio packages for use across the station
- On the ground reporting, and production & set up of OBs.

FREELANCE BROADCASTER, JOURNALIST, PRODUCER & PHOTOGRAPHER. (2016-2020)

- Working with News UK (Wireless Group: talkRADIO, talkSPORT, Virgin Radio), BBC Newsbeat, KM Media Group, The Stage, UKRD, Newsquest and others.
- Broadcast journalism, reporting, producing, and presenting for radio groups across London and the South East.
- Writing online copy, articles, opinion pieces and creating social media content (graphics & video) and websites.

PREVIOUS EXPERIENCE



“Ollie was a massive asset to the team, and one of the most talented people I’ve ever had the pleasure of working with”

Andy Griffiths, Former
Regional Director, Nation
Broadcasting

NATION BROADCASTING

RADIO PEMBROKESHIRE | RADIO CEREDIGION | RADIO CARMARTHENSHIRE
PRODUCER • PRESENTER • REPORTER • TECH OP (2012 – 2016)

- Producer and presenter on all stations, during which time Radio Pembrokeshire was RAJAR market leader and Radio Ceredigion, Radio Carmarthenshire hit their best listening figures.
- Covered and reported on local news stories on air and online.
- Provided cover for role of Regional Manager when on annual leave, including planning of large event and ‘on location’ coverage.
- Wrote articles and editorial for websites and newsletters.



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“Ollie was very active in extending the station reach using social media, executing multiple marketing campaigns and maximising audience engagement through identifying trends & opportunities”

Gavin Morris, Digital Director, Nation Broadcasting

“Ollie worked excellently & efficiently to create well produced radio programmes and audio packages, complimenting them with his flair for social media”

Carl Hartley: BBC, TalkSport & Former Programme Manager, Nation Broadcasting



SKILLS

Writing Copy & Scripts
Broadcasting
Reporting
Digitally competent
Quickly adaptable
Good Communicator
Reliable and organised
Creative

- Produced special shows, interviews, documentaries and audio packages for local events, clients & media partners
- Script writing for promos and competitions.
- Led & advised on social media use for listener engagement in competitions and on-air content, plus in reporting local news stories/updates.

SEE TICKETS - THEATRE

CONTENT & DIGITAL • (2017/FEB 2018)

- Covering West End & UK theatre news, interviews and arranged PR content.
- Creating and writing for theatre newsletters for West End and UK shows (weekly newsletters went out to approx. 700,000 subscribers.)
- Cross-platform social media strategies for news, announcements and marketing.

ROALD DAHL'S CITY OF THE UNEXPECTED

STAGE MANAGER • VOLUNTARY (2016)

- Co-ordinated set-up and delivery of various theatrical street performances.
- Worked as part of a team across Cardiff over the course of the two-day production.
- Co-ordinated the smooth running of two ticketed on-stage events, including managing talent (from Blue Peter/Playskool/BBC Radio) and working with technical & front of house teams.

DO THEATRE PRODUCTIONS

COMPANY DIRECTOR • PRODUCER • MARKETING • (2016-PRESENT)

- Producing and directing theatre productions in Wales and London, fostering new and young talent.
- Running the day to day operations of the company.
- Working across production, social media and marketing, sales, budgeting and people management.

EDUCATION

University of Wales, Trinity Saint David: Certificate of Higher Education – Primary Education

Greenhill Secondary School, Tenby: *A Levels* - History, ICT, Second Language Welsh, *AS Levels* – Physical Education, *10 GCSEs* - including English Literature, English Language and a Diploma in Digital Applications



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